



Tuesday, December 18, 2007

Keywords: Sivrin Press Release, Singapore Interactive, Singapore Interactive Agencies, Agency Backend Technology Services Provider.

## **Sivrin Technologies Develops Applications for Friendster Platform**

Singapore based Agency Backend Technology Services Provider Sivrin Technologies has been tasked by a “world leading” online portal for developing backend interactive applications on Friendster Platform. As part of the deal Sivrin will Rollout Application on Friendster Platform, enhance and maintain it in long term.

Shrinivas K R, Managing Director Sivrin Technologies commented that, We are one of the early adopters of Friendster Platform from Singapore. With 50 million users, Friendster is fast expanding *Social Programming platform*, we want to specialize developing applications on it. “Increasingly Digital Marketing companies realize that, they can focus their efforts on Conceptualization, Branding & Creative Designs, leaving the nitty gritty details of Technology to Niche Backend Service Provider like Sivrin Technologies” he noted.

Sivrin is the Pioneer in this Interactive Agency Back End Service Provider Model, which is based on Synergy. Sivrin has prestigious and impressive list of clients like ARC Worldwide, BLUE Interactive, Interakt Communications (Formerly I2K), Epson, PcHub.com, Qais Consulting, Satyam. You can know more about Sivrin Technologies Services from <http://www.sivrin.com> .

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